

Q1 2014 Business Result



본 자료는 2014년 1분기 실적에 대한 외부 감사인의 회계검토가 완료되지 않은 상태에서 투자자 여러분의 편의를 위하여 작성된 자료입니다. 따라서 본 자료의 일부 내용은 회계검토 과정에서 변경될 수 있음을 양지하시기 바랍니다.

Q1 2014 business result is prepared for investors' consideration only before completion of independent auditors' review. Therefore, parts of contents on this material could be changeable during independent auditors' review.

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- Income Statement

GDP & Automobile demand

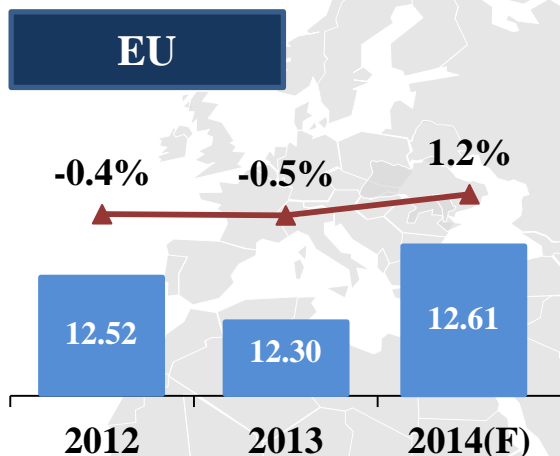
※ Unit : Million

▲ GDP

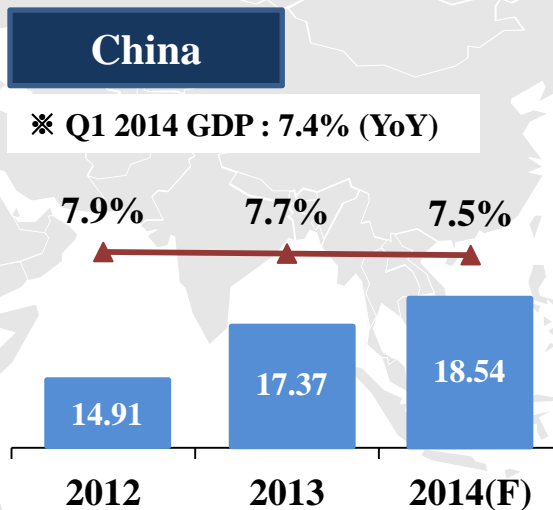
■ Automobile demand

※ Automobile demand : Major 30 countries

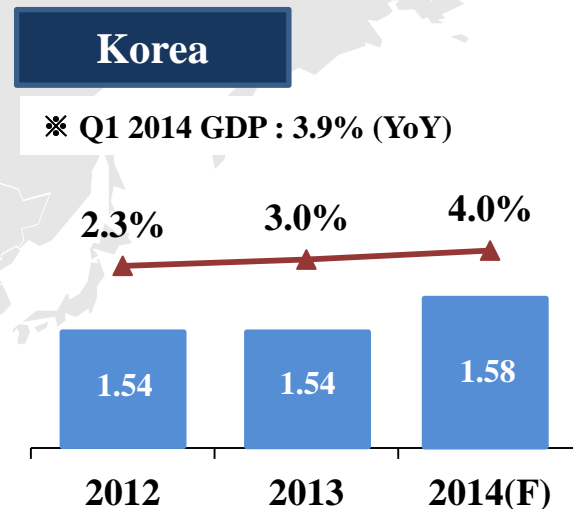
※ Automobile demand : Including imported car & commercial vehicles



	Q1 2013	Q1 2014	Chg. %
Total	3.10	3.35	8.0%



	Q1 2013	Q1 2014	Chg. %
Total	4.29	4.78	11.6%



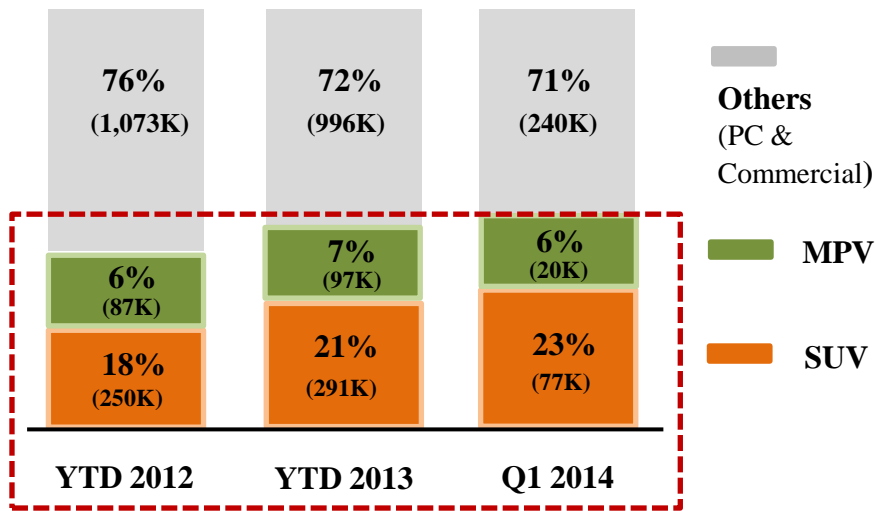
	Q1 2013	Q1 2014	Chg. %
Total	0.35	0.37	6.2%

※ Source : IMF, Automotive news, Kari, Inside data
 ※ Excluding commercial vehicles : EU, China

Segment wise portion trend

Domestic RV portion

※ Portion by segments
(Excluding imported cars)



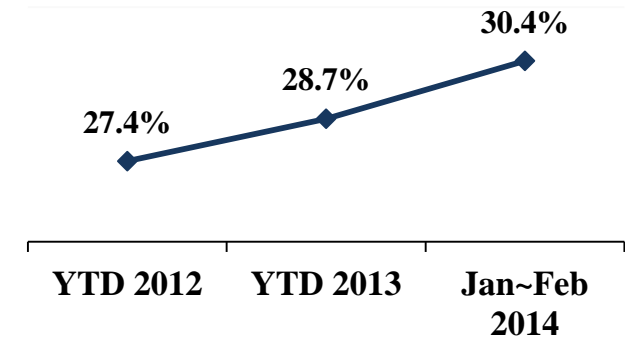
➤ Continued RV market trend : Upward

➤ Increased SUV demand

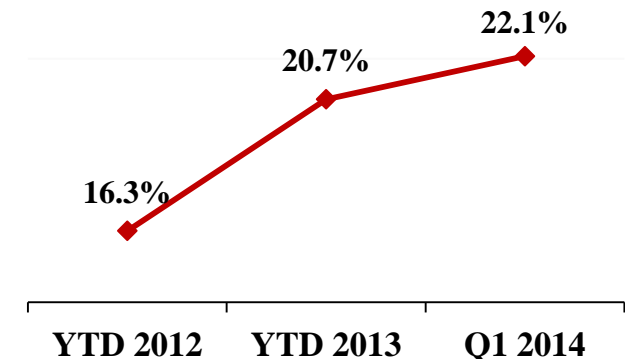
	Q1 2013	Q1 2014	Chg. %
Units	60K	77K	29.3%

Overseas RV portion

➤ Europe portion



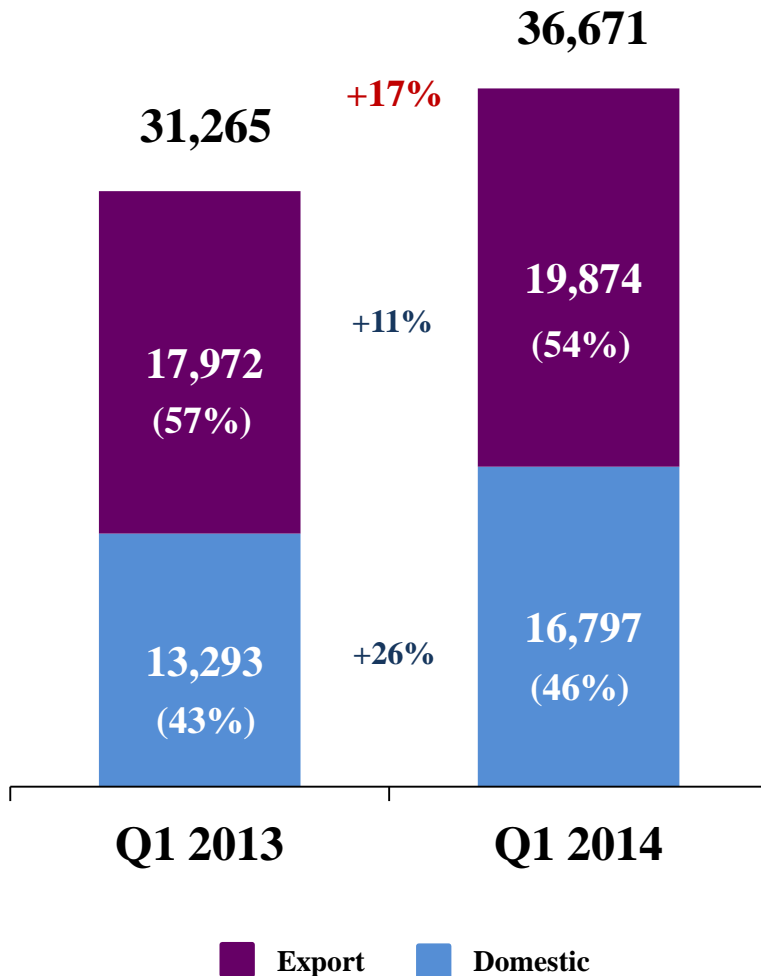
➤ China portion



※ Source : Automotive news, Kari

SYMC Sales Volume in Q1 2014

※ Unit: vehicle, () : portion %



➤ Continued sales volume increase

- Total Sales : +5,406 units (+17%)
- Domestic : +3,504 units (+26%)
- Export : +1,902 units (+11%)

➤ Domestic portion increase : +3%p

- Q1 2013 : Q1 2014 = 43% : 46%
- Total market M/S
Q1 2013 : Q1 2014 = 4.1% : 5.0%
- Competitive market M/S (RV & Luxury sedan)
Q1 2013 : Q1 2014 = 15.4% : 15.7%

➤ Export CBU increase : 19.7%

※ Unit: vehicle

	Q1 2013	Q1 2014	Diff.
CBU	16,424	19,658	+3,234
China	80	4,320	+4,240
EU	2,357	3,971	+1,614

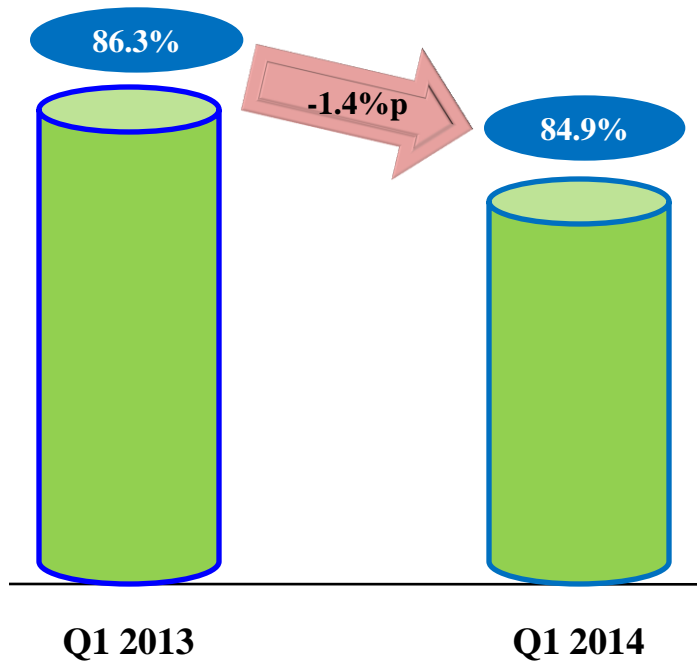
Income Statement(Consolidated) / Q1 2014

(Unit: billion krw)

Category	Q1 2013	Q1 2014	Change	Change(%)
Sales	753.6	862.6	109.0	14.5%
Cost of sales	650.3	732.2	81.9	12.6%
Gross Profit	103.3	130.4	27.1	26.2%
SG&A	121.3	131.2	9.8	8.2%
Operating Profit	-18.0	-0.8	17.2	95.4%
PBT	-9.2	10.9	20.1	Turn into profit
PAT	-9.2	10.7	19.9	Turn into profit

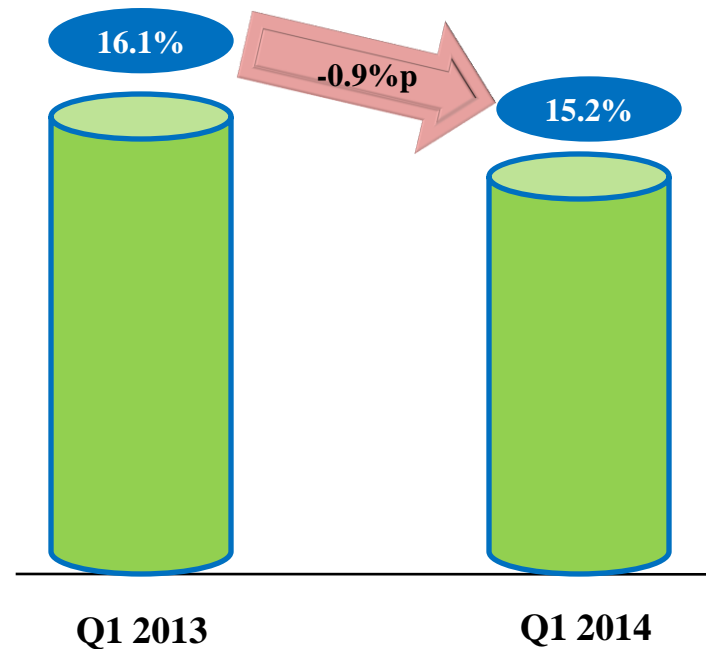
Operating Costs / Q1 2014

Cost of sales %



※ (Cost of Sales/Sales)*100

SG&A expense %



※ (SG&A expenses/Sales)*100