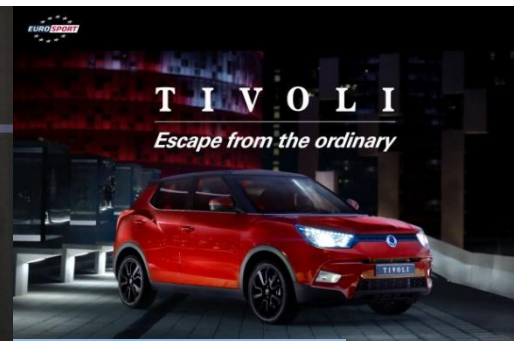


H1 2015 Business Result



H1 2015 business result is prepared for investors' consideration only before completion of independent auditors' review. Therefore, parts of contents on this material could be changeable during independent auditors' review.

Contents

- I. H1 2015 Overview**
- II. Market analysis**
- III. Performance analysis**
- IV. Financials**
- Income Statement
- V. SYMC's Focus in H2 2015**

H1 2015 Overview

Market

- Continued demand increase of SUV segment - W. Europe: +17.6% , Korea: +23.4%
- Small SUV (SUV-B) segment - W. Europe: +28.4% , Korea: +155.9%
- Elevated competition in China
- Increasing trend of imported vehicles in Korea

Tivoli

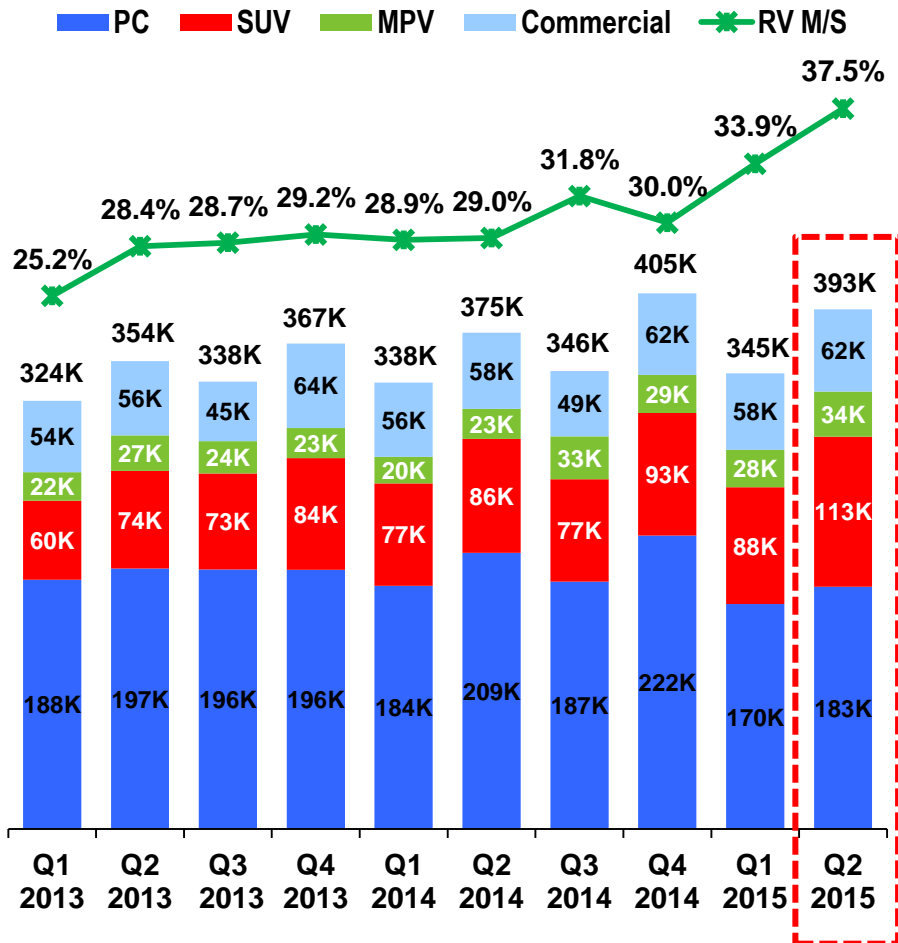
- Successful launch (H1 sales vehicle : 27,005 vehicles)
- The best selling car among small SUVs in Korea
- Diesel model introduction (Export: June, Domestic: July)

SYMC vehicle sales

- Domestic : Increased by 37%, +12,175 vehicles
- Export : Decreased by 41%, -16,610 vehicles

Domestic Market Trend

➤ Quarterly market trend



※ Unit: vehicles
(Excluding imported cars)

▪ Q2 2015 (vs. Q2 2014)

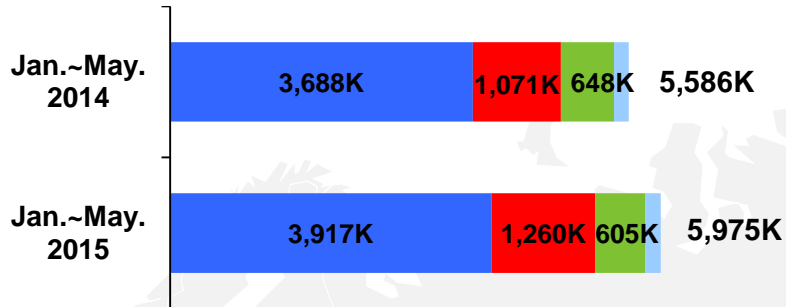
- Total market : +4.7%
- PC : -12.2%
- SUV : +31.8%
 - Continued strong demand & New car effect (Tivoli, Sorento, Tucson)
- MPV : +49.3%
 - New car effect (Carnival)
- RV M/S : 37.5% (+8.5%p vs. Q2 2014)
- SYMC Market share in total market
Q2 2014 : Q2 2015 = 4.4% : 6.2%

▪ H1 2015 (vs. H1 2014)

- Total market : +3.5%
- PC: -10.0%, SUV: +23.4%, MPV: +46.2%
- RV M/S : 35.8% (+6.9%p vs. H1 2014)
- SYMC market share in total market
H1 2014 : H1 2015 = 4.7% : 6.2%

Overseas Market Trend

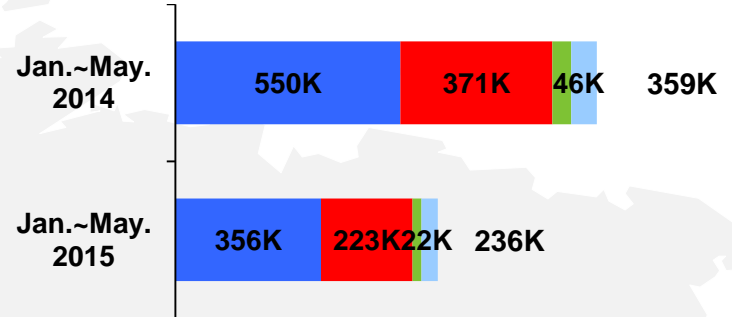
➤ Europe (28 Countries)



- Total market : +7.0%

- SUV market : +17.6%

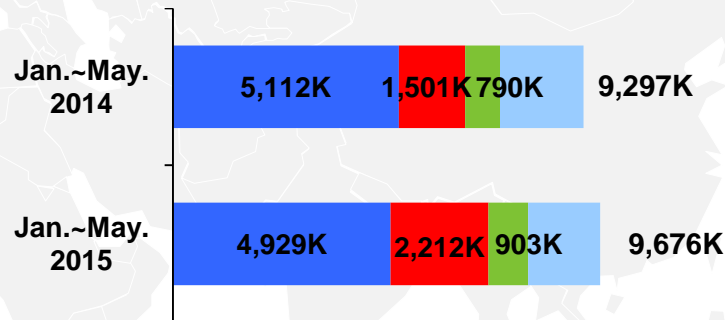
➤ Russia



- Total market : -37.7%

- SUV market : -39.9%

➤ China



- Total market : +4.1%

- SUV market : +47.4%

※ Unit : Vehicle

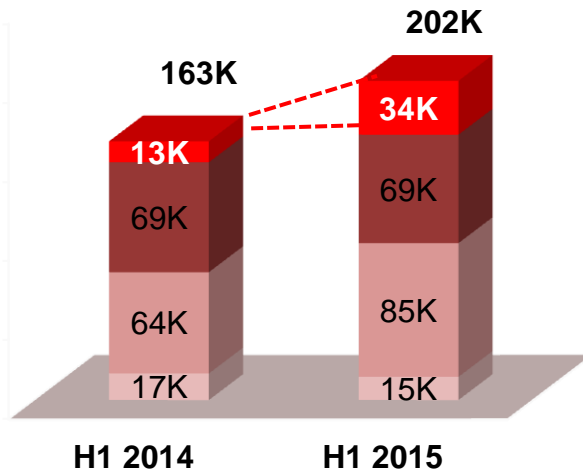
※ Source : Automotive News, JATO

※ Excluding commercial vehicles



SUV Market Trend

➤ Korea

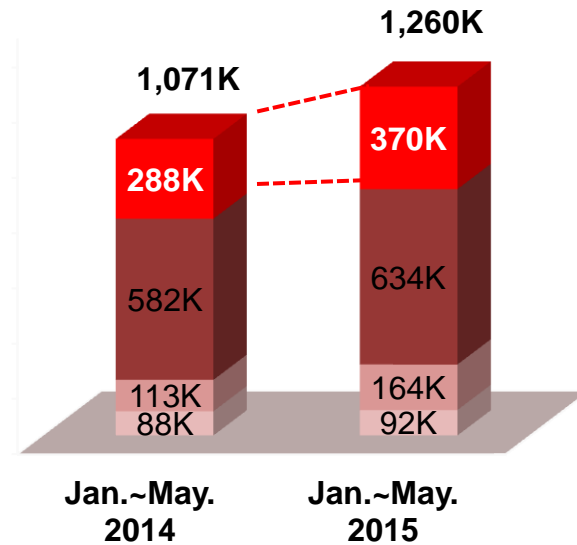


▶ Total SUV market : +23.4%

▶ SUV-B market : +155.9%

- Portion of SUV market
: 8.1% → 16.9%

➤ Europe (28 Countries)

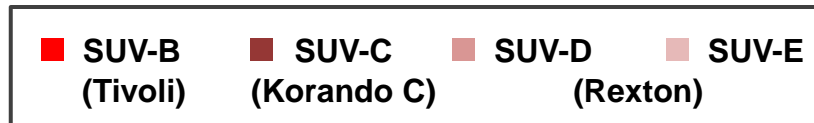


▶ Total SUV market : +17.6%

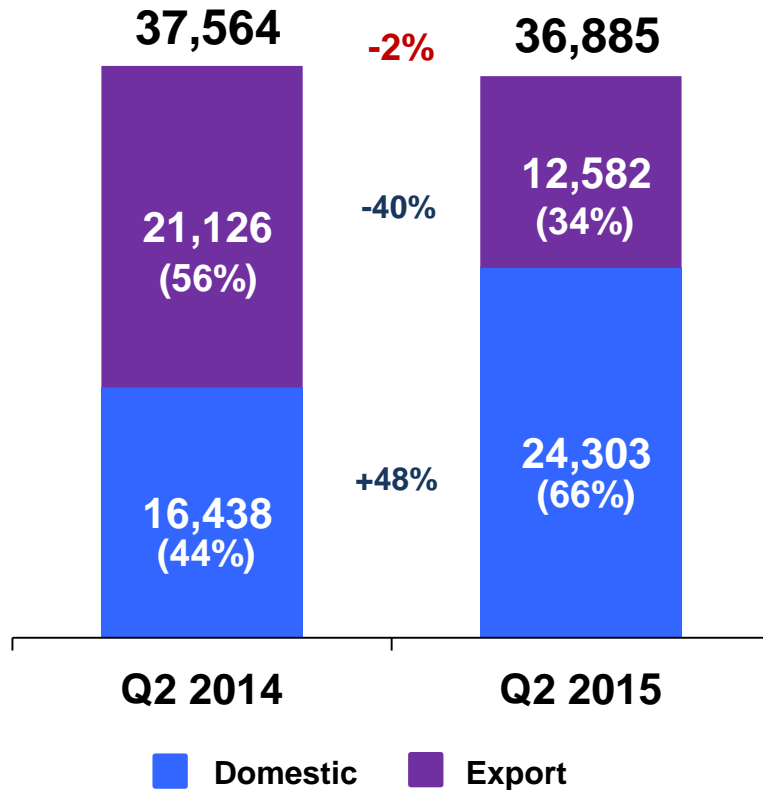
▶ SUV-B market : +28.4%

- Portion of SUV market
: 26.9% → 29.4%

※ Unit : Vehicle
 ※ Source : SYMC, Automotive News
 ※ Korea : excluding imported car
 ※ () : Example



SYMC Sales Volume in Q2 2015



※ Unit: vehicle

➤ Sales volume decrease

- Total Sales : -679 units (-2%)
 - Domestic : +7,865 units (+48%)
 - Export : -8,544 units (-40%)

➤ Domestic portion increase : +22%p

- Q2 2014 : Q2 2015 = 44% : 66%

➤ Export by region

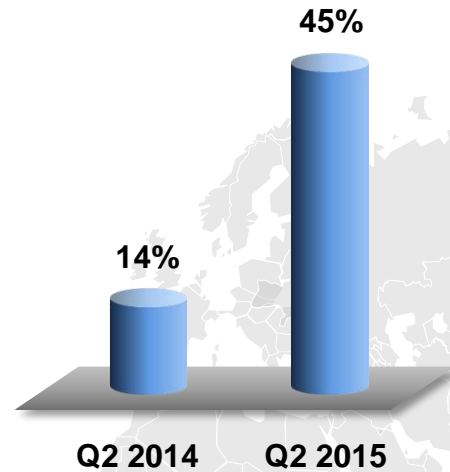
- W. Europe : +88%, Middle East : +94%
- E. Europe(Including Russia) : -99%

➤ Tivoli sales

- Monthly avg. : 5,726 units
(Domestic : 3,495 units, Export : 2,231 units)
- Diesel launch : Export - June, Domestic - July

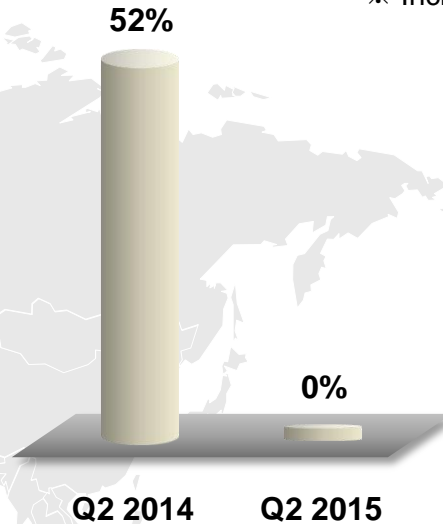
Region-wise Export in Q2 2015

W. Europe



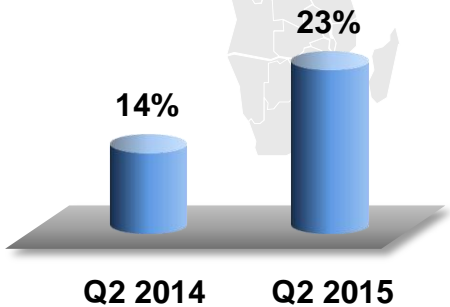
E. Europe

※ Including: Russia

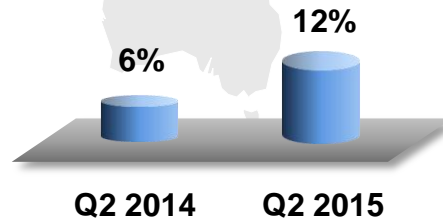


※ % out of export sales volume (Including CKD)

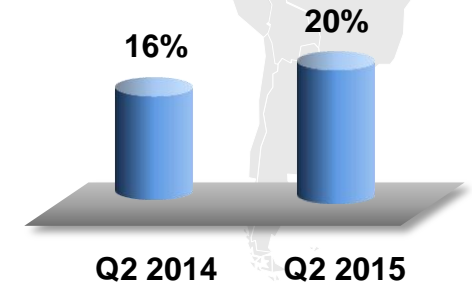
Others



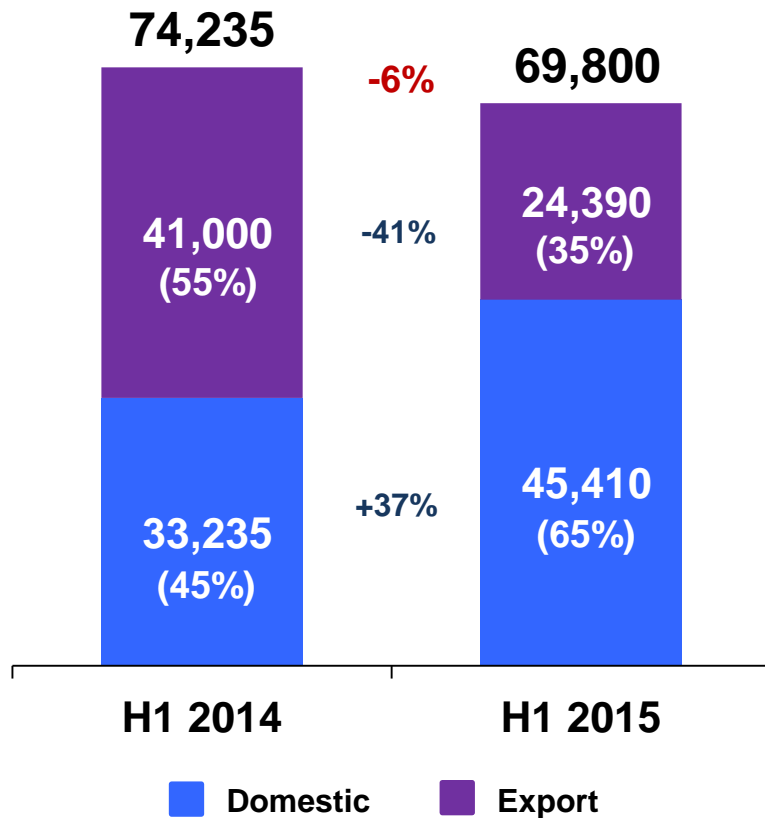
China



South America



SYMC Sales Volume in H1 2015



※ Unit: vehicle

➤ Sales volume decrease

- Total Sales : -4,435 units (-6%)
 - Domestic : +12,175 units (+37%)
 - Export : -16,610 units (-41%)

➤ Domestic portion increase : +20%p

- H1 2014 : H1 2015 = 45% : 65%

➤ Export by region

- W. Europe : +94%
- E. Europe(Including Russia) : -98%

➤ Tivoli sales

- H1 2015 : 27,005 units
(Domestic : 18,524units,
Export : 8,481 units)

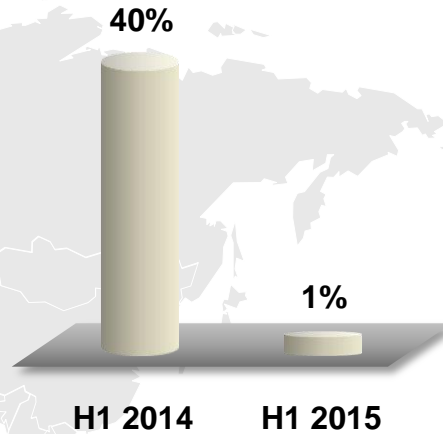
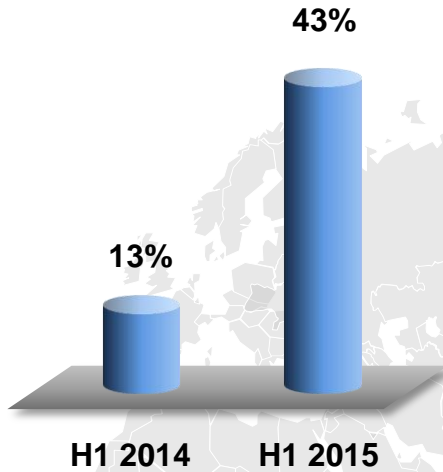
Region-wise Export in H1 2015

W. Europe

E. Europe

※ % out of export sales volume
(Including CKD)

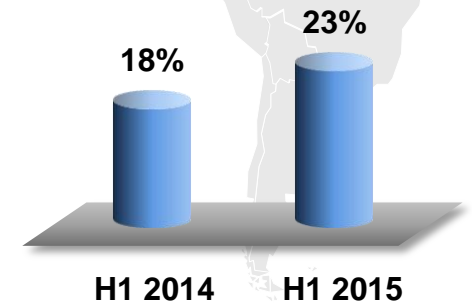
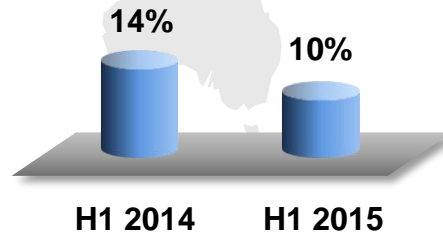
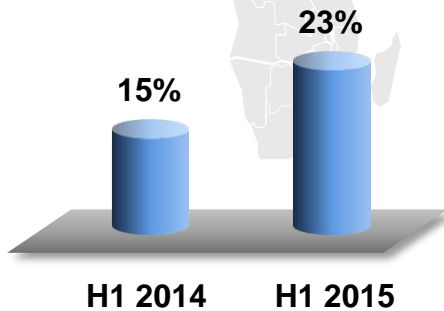
※ Including: Russia



Others

China

South America



Income Statement(Consolidated) / Q2 2015

➤ Q2 2015 (vs. Q2 2014)

(Unit: billion krw)

Category	Q2 2014	Q2 2015	Change	Change(%)
Sales	865.8	835.5	-30.3	-3.5%
Cost of sales	754.0	711.5	-42.5	-5.6%
Gross Profit	111.8	124.0	12.2	11.0%
SG&A	127.4	143.9	16.5	12.9%
Operating Profit	-15.7	-19.9	-4.2	-
PBT	-29.2	-22.7	6.5	-
PAT	-29.2	-22.7	6.5	-

Income Statement(Consolidated) / Q2 2015

➤ Q2 2015 (vs. Q1 2015)

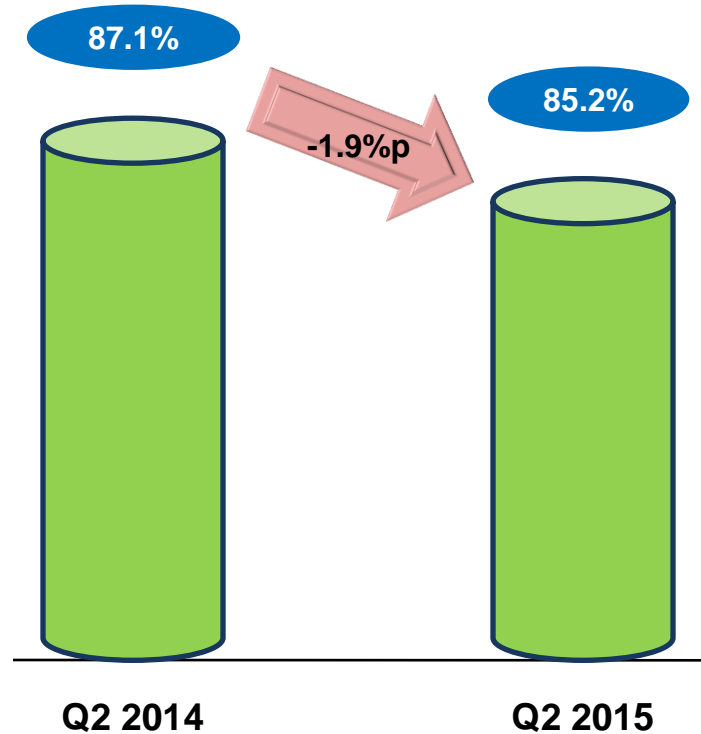
(Unit: billion krw)

Category	Q1 2015	Q2 2015	Change	Change(%)
Sales	760.4	835.5	75.1	9.9%
Cost of sales	661.5	711.5	50.0	7.6%
Gross Profit	98.9	124.0	25.1	25.4%
SG&A	133.1	143.9	10.8	8.1%
Operating Profit	-34.2	-19.9	14.3	-
PBT	-31.2	-22.7	8.5	-
PAT	-31.2	-22.7	8.5	-

Operating Costs / Q2 2015

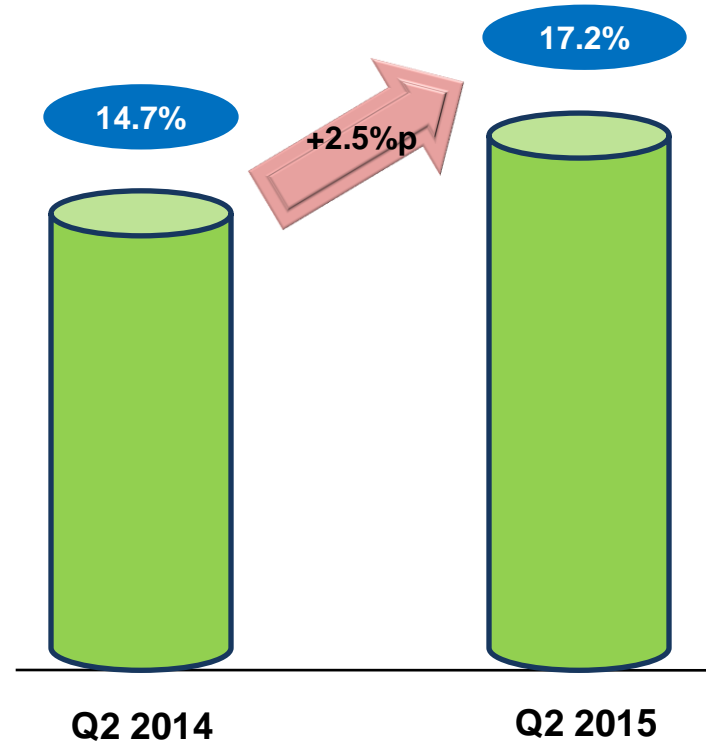
➤ Q2 2015 (vs. Q2 2014)

Cost of sales %



※ (Cost of Sales/Sales)*100

SG&A expense %



※ (SG&A expenses/Sales)*100

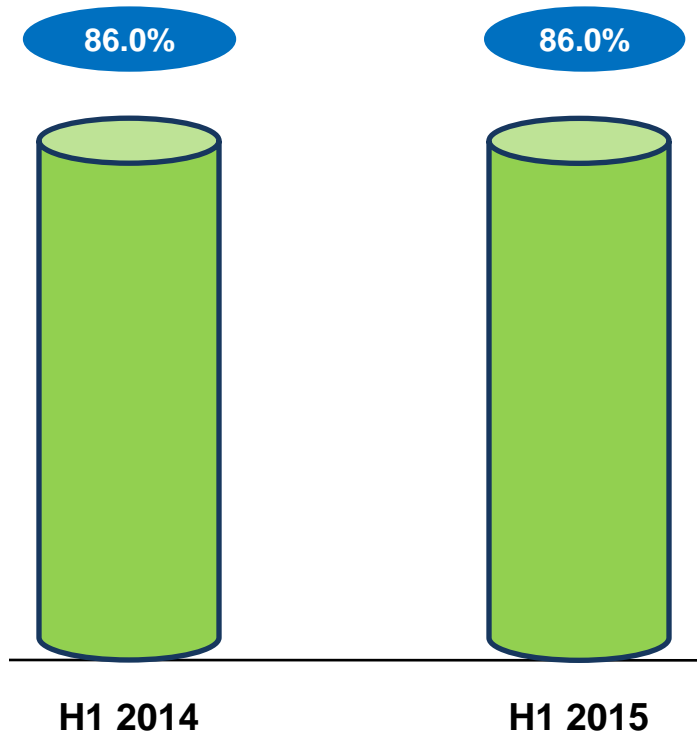
Income Statement(Consolidated) / H1 2015

(Unit: billion krw)

Category	H1 2014	H1 2015	Change	Change(%)
Sales	1,728.3	1,595.9	-132.4	-7.7%
Cost of sales	1,486.2	1,373.0	-113.2	-7.6%
Gross Profit	242.2	222.9	-19.3	-8.0%
SG&A	258.7	277.0	18.3	7.1%
Operating Profit	-16.5	-54.1	-37.6	-
PBT	-18.3	-53.9	-35.6	-
PAT	-18.5	-53.9	-35.4	-

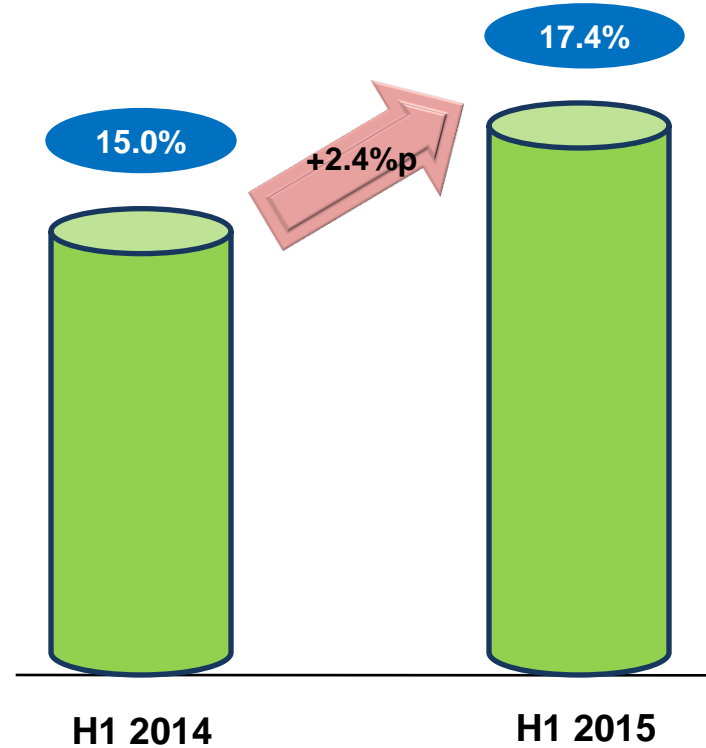
Operating Costs / H1 2015

Cost of sales %



※ (Cost of Sales/Sales)*100

SG&A expense %



※ (SG&A expenses/Sales)*100

SYMC's Focus in H2 2015



- Continued focus on Domestic market with new products
- Export : Concentration on FTA countries (W. Europe, Chile, etc..)
- Tivoli : Try to increase production volume



- Introduction of Korando C (Jul.) / Rexton & K/Turismo (Sep.) with Euro 6 engine
- Emphasis on the performance of SUV essence
 - Driving performance : Power ↑, Torque ↑, etc.



- Tivoli gasoline 4WD model : July 2015
- Tivoli long-body model : early 2016
- New car development : One new model every year till 2018